



Prop Fest 2009 Media Release – For Immediate Release

Calling the next generation of film makers

Propel Youth Arts WA is excited to announce a first-time initiative – *Prop Fest* a free four-day video production workshop in October led by award-winning producers Tallstoreez Productionz.

Open to all metropolitan young people aged 16 to 25, *Prop Fest* is a skills development initiative designed to inspire and empower young people to engage in visual storytelling through creating a short film.

As the peak body for youth arts in WA, Propel Youth Arts WA is dedicated towards supporting and creating opportunities for young West Australians to engage in the arts. Participants of *Prop Fest* will experience and explore various aspects of filmmaking from pre-production planning to finished film, learning visual and technical skills through developing and producing a short film in a group environment.

A unique element of the project is the opportunity for participants to take an arts tour of some of Perth's best museums and galleries to gain inspiration for their film, through a partnership with Museums Australia WA.

Tallstoreez Productionz Managing Director Carl Kuddell said the workshops were designed to offer practical film training, enabling participant to transform their ideas into film.

“It gives them great insight into filmmaking, and offers possible employment pathways in the industry,” he said.

“Over the course of four days, participants will learn the language and craft of video production, so they create insightful films, and contribute to WA’s growing film industry.”

The initiative also provides professional development opportunities for the local arts community. A selection of youth arts workers from across Perth will be invited to participate in a ‘*Train the Trainer*’ workshop on the final day.

Propel Youth Arts WA General Manager Sonja Basic said *Prop Fest* is designed to encourage both individuals and communities to learn new skills and share their stories creatively through film.

“This project offers a sustainable outcome by not only training the young people involved but also a range of youth arts workers, so they too, can run film making workshops in their respective communities,” she said.

A total of ten young people from across Perth will be selected to attend the program. Creative and motivated individuals are encouraged to apply.

Participation in *Prop Fest* is by application only, with more information available on the Propel Youth Arts WA website at www.propel.org.au. Applications close September 25, 2009.

For media enquiries, please contact Communications and Marketing Officer Lisa Wallace on (08) 9328 5855 or lisa@propel.org.au. Image credit: Tallstoreez Productionz

Prop Fest is proudly supported by

