



## Media Release – For Immediate Release

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**Tuesday 2 November 2010**

### **Pollinate: Director's Cut to lift lid on film industry**

*Forum and local film screening set to inspire a new generation of Western Australian film-makers.*

Propel Youth Arts WA is hosting a special forum and film screening entitled *Pollinate: Director's Cut* as part of the Northbridge Festival. Held on the 17 November at the Northbridge Piazza, the duo-event will introduce emerging film-makers to industry heavyweights and showcase a selection of Western Australian short films.

The free Q&A style forum will feature guest speakers Amy Broadfoot (Amiko Films), Yvette Coyne (Film and Television Institute WA), Rikki Lea Bestall (ScreenWest) and emerging Perth film-makers Kenta McGrath and Tim Barretto. The interactive panel discussion will explore topics including how to launch a film career and film industry trends in Western Australia and abroad.

Following the forum, a film screening on the Northbridge Piazza screen will be open to the public showcasing a selection of local short films made by emerging Perth film-makers.

*Pollinate: Director's Cut* is part of the Propel Youth Arts WA's Pollinate program; a series of art networking forums providing a platform for young people, artists, arts and community workers to network, discuss art forms and issues relevant to the creative industries and generate peer and industry support.

Propel Youth Arts WA Executive Director Monique Douglas said the event would provide opportunities to for young film-makers to ask successful local film industry heavyweights about the ins and outs of the film-making business.

"Perth is producing talented film-makers and Propel was inspired to create an event to help aspiring creatives to get a foothold in the film industry," she said.

"All the speakers have strengths and experiences in various parts of the industry to give attendee's a holistic understanding of film-making business."

Propel Youth Arts WA is the peak body for youth arts in Western Australia, dedicated to creating opportunities for young people to engage in the world of Art.

### **Pollinate: Directors Cut forum and film screening**

17 November 2010. Forum 5.30pm (for 6pm start) – 7.30pm. Film screening 7.30pm – 8.30pm  
Northbridge Piazza Community Cultural Room (cnr Lake and James St)

Free

Registrations are now open

#### **Media Contact:**

Lisa Wallace, Propel Youth Arts WA

E: [hello@propel.org.au](mailto:hello@propel.org.au)

P: (08) 9328 5855