



INFORMATION PACK

About Drug Aware YCulture Metro

Drug Aware YCulture Metro is a funding and development program for youth arts and culture projects based in metropolitan Perth. Drug Aware YCulture Metro is funded by Healthway and delivered by Propel Youth Arts WA to promote the Drug Aware message.

In 2022 funded projects will have a focus on skills development, community engagement as well as promotion and education of Healthways key health messages.

What kind of projects can be funded?

Drug Aware YCulture Metro funds projects by young people, for young people. The focus is on community engagement and youth skills development, and can include projects such as community events, creative workshops, production developments and showings, and live performances across all art-forms. Proposed projects should also have the ability to have a broad participation reach that targets young people.

All projects will need to be undertaken in a healthy environment and strictly smoke and alcohol free.

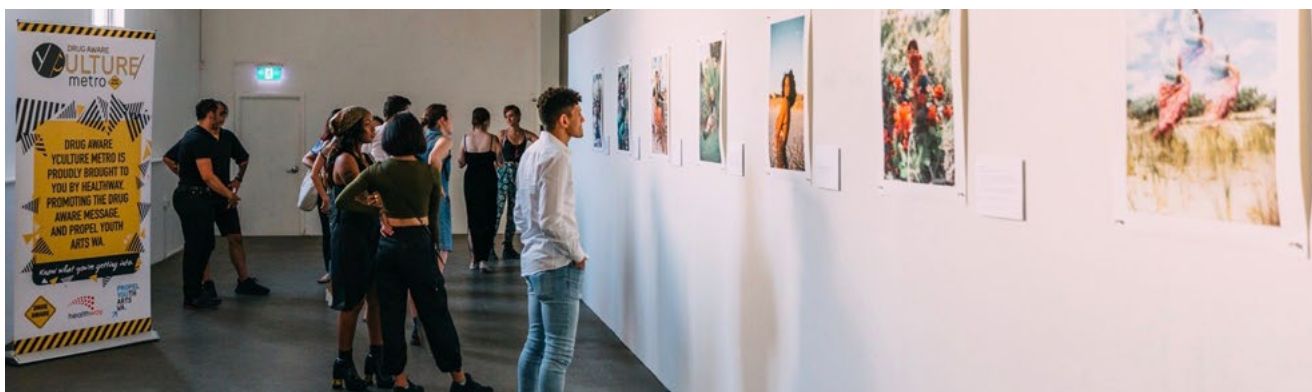
Visit <http://www.propel.org.au/yculturemetro> for examples of successfully funded projects.

Who can apply?

Individuals - There must be two key project organisers aged 12 - 26, and applicants must secure an incorporated organisation to Auspice the grant.

Youth groups and collectives - Similar to individuals, there must be two key project organisers and they must secure an Incorporated organisation to Auspice the grant.

Organisations - Incorporated non-profit organisations that are predominantly organised and run by young people aged 12 - 26.



The Colour of Earth presented by Drug Aware. 2019.
Image by Nicolee Young

How much money can I ask for?

You may apply for up to \$4000. Funding can cover project expenses including:

- Artist Fees
- Materials
- Promotional costs
- Documentation
- Venue Hire
- Equipment Hire

You may apply for a Drug Aware YCulture grant in conjunction with other funding sources, however you cannot receive sponsorship from brands that can be seen to contradict Healthways health message campaigns such as alcohol or fast food brands.

Key criteria

- There must be two key project organisers aged 12 -26 years.
- There must be at least 6 young people aged 12 -26 years directly involved in the project.
- The project must engage at minimum 250 indirect participants as participants or audience members, and also demonstrate extended reach through online promotion or activities.
- Projects must promote and support healthy messages that are relevant to young people and align with Healthway's key priorities. This can include supporting young people through complex topics such as mental health, identity, body confidence etc.
- Your project must involve an experienced mentor to ensure you maximise your skill development.
- If you are applying as an individual or part of a group you must arrange to have an incorporated organisation act as an auspice on your project.
- All events and activities must be smoke, drug and alcohol free.
- Your project must take place in the Perth metro area. There is a separate funding pool for projects happening regionally. This funding is called Drug Aware YCulture Regional and is run by Regional Arts WA.

How do I apply?

Step one is to read through this information pack thoroughly especially the criteria, and note when the upcoming application intake round is. We also recommend that you start contacting a potential auspice and mentor however Propel staff can also assist if you have no direct contacts to start with.

Next you will need to fill in the online expression of interest form, which you will find a link to at the end of this document, and answer basic questions about your project. After you've submitted your EOI our Project Manager will be in contact to arrange a meeting to go through the application process with you, they will also be able to offer feedback to your draft application and will guide you on how to include health message promotion in your project.



VAMP presented by Drug Aware. 2019.

When can I apply for Drug Aware YCulture Metro grant?

There will be four application intake rounds for 2022, this means that there are four opportunities for you to submit an application for assessment, across the year. They are as follows:

GRANT APPLICATION INTAKE ROUNDS

Round 1 - Monday 31 January, 2022

For projects commencing 21 February onwards

Round 2 - Monday 25 April, 2022

For projects commencing 16 May onwards

Round 3 - Monday 20 June, 2022

For projects commencing 11 July onwards

Round 4 - Monday 8 August, 2022

For projects commencing 29 August onwards

Note: all projects must be concluded by 30 January 2023.

Are there any other details I should be aware of?

- Naming rights and strict branding acknowledgements apply to successfully funded projects.
- Drug Aware YCulture Metro will not fund projects that have already occurred.
- The project cannot be a fundraising activity or have the awarding of prizes as its main focus.
- Curriculum-based or core school activities will generally not be supported.
- The grant does not generally cover camps, conferences or conventions.
- YCulture Metro funding does not cover infrastructure or capital works costs.
- Projects already receiving Healthway funding are not eligible for Drug Aware YCulture funding.

Pro Tips

- Have a well thought out project plan before applying for a grant of any nature and apply as early as possible!
- Projects with other financial and in-kind support tend to make for stronger applications.
- Involvement of young people from marginalised demographics - including Culturally and Linguistically Diverse (CALD), Indigenous and young people with disabilities - is very much encouraged within Drug Aware YCulture projects.
- Ensure that you have an accessibility plan for your project.

ALL SET?

[Click here](#) to complete the online EOI form and the Project Manager will be in touch shortly.

